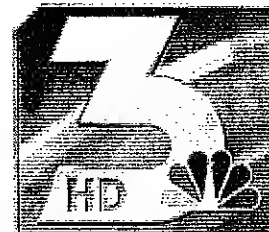


ORDER

KSNV

Orders
Order / Rev: 103291
Alt Order #: 06825823
Product Desc: NRCC IE 2012
Estimate: 2601
Flight Dates: 09/28/12 - 10/04/12
Original Date / Rev: 06/21/12 / 10/02/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: National Media, Inc.
Buying Contact:
Billing Contact:
 815 Slaters Ln.
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRCC IE *Revised*
Demographic: A25-54
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/12 | 09/30/12 | 53 | \$64,425.00 | \$54,761.25 |
| 10/01/12 | 10/04/12 | 108 | \$86,600.00 | \$73,610.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|------------|---------------------|---------------------|-------------|
| September 2012 | 53 | \$64,425.00 | \$54,761.25 | 0.00 |
| October 2012 | 108 | \$86,600.00 | \$73,610.00 | 0.00 |
| Totals | 161 | \$151,025.00 | \$128,371.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 37% | \$151,025.00 |
| Market | 100% | \$408,175.68 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 22% | \$89,798.65 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 15% | \$61,226.35 |
| KTUD | 0% | \$0.00 |
| KVVU | 22% | \$89,798.65 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 4% | \$16,327.03 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|----------|----------|---------------------------|-------|----------------|---------|-----|-------|----------|-----|------|------|-------|----------|
| E 1 | KSNV | 09/28/12 | 09/28/12 | M-F 5-6a WakeUp w/WagM | | 5-6a | ----F-- | :30 | 2 | \$400.00 | 1 | 0.00 | NM | 2 | \$800.00 |
| | | | | M-F 5-6a WakeUp w/Wagners | | | | | | | | | | | |

WAKE W/WAGNRS1

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 103291
 Alt Order #: 06825823
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2601

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|---|-------------------|----------------|-------------|-----|---------------|----------|-----|------|------|-------|------------|
| E 1 | KSNV | 09/28/12 | 09/28/12 | M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners | CM | 5-6a | ----F-- | :30 | 2 | \$400.00 | 1 | 0.00 | NM | 2 | \$800.00 |
| WAKE W/WAGNRS1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | 2 | | \$400.00 | | 0.00 | | | | | | |
| E 2 | KSNV | 10/01/12 | 10/01/12 | M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners | CM | 5-6a | M----- | :30 | 2 | \$400.00 | 2 | 0.00 | NM | 2 | \$800.00 |
| WAKE W/WAGNRS1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 2 | | \$400.00 | | 0.00 | | | | | | |
| E 3 | KSNV | 10/02/12 | 10/02/12 | M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners | CM | 5-6a | -T----- | :30 | 2 | \$400.00 | 2 | 0.00 | NM | 2 | \$800.00 |
| WAKE W/WAGNRS1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | 2 | | \$400.00 | | 0.00 | | | | | | |
| E 4 | KSNV | 10/03/12 | 10/03/12 | M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners | CM | 5-6a | --W---- | :30 | 2 | \$400.00 | 2 | 0.00 | NM | 2 | \$800.00 |
| WAKE W/WAGNRS1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | 2 | | \$400.00 | | 0.00 | | | | | | |
| E 5 | KSNV | 10/04/12 | 10/04/12 | M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners | CM | 5-6a | ---T--- | :30 | 2 | \$400.00 | 2 | 0.00 | NM | 2 | \$800.00 |
| WAKE W/WAGNRS1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | 2 | | \$400.00 | | 0.00 | | | | | | |
| E 6 | KSNV | 09/28/12 | 09/28/12 | M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners | CM | 6-7a | ----F-- | :30 | 2 | \$725.00 | 1 | 0.00 | NM | 2 | \$1,450.00 |
| WAKE W/WAGNRS2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | 2 | | \$725.00 | | 0.00 | | | | | | |
| E 7 | KSNV | 10/01/12 | 10/01/12 | M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners | CM | 6-7a | M----- | :30 | 2 | \$725.00 | 1 | 0.00 | NM | 2 | \$1,450.00 |
| WAKE W/WAGNRS2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 2 | | \$725.00 | | 0.00 | | | | | | |
| E 8 | KSNV | 10/02/12 | 10/02/12 | M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners | CM | 6-7a | -T----- | :30 | 2 | \$725.00 | 1 | 0.00 | NM | 2 | \$1,450.00 |
| WAKE W/WAGNRS2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | 2 | | \$725.00 | | 0.00 | | | | | | |
| E 9 | KSNV | 10/03/12 | 10/03/12 | M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners | CM | 6-7a | --W---- | :30 | 2 | \$725.00 | 1 | 0.00 | NM | 2 | \$1,450.00 |
| WAKE W/WAGNRS2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | 2 | | \$725.00 | | 0.00 | | | | | | |
| E 10 | KSNV | 10/04/12 | 10/04/12 | M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners | CM | 6-7a | ---T--- | :30 | 2 | \$725.00 | 1 | 0.00 | NM | 2 | \$1,450.00 |
| WAKE W/WAGNRS2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | 2 | | \$725.00 | | 0.00 | | | | | | |
| E 11 | KSNV | 09/28/12 | 09/28/12 | Today Show Today Show | CM | 658a-9am | ----F-- | :30 | 4 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 |
| TODAY SHW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | 4 | | \$900.00 | | 0.00 | | | | | | |
| E 12 | KSNV | 10/01/12 | 10/01/12 | Today Show Today Show | CM | 658a-9am | M----- | :30 | 4 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 |
| TODAY SHW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 4 | | \$900.00 | | 0.00 | | | | | | |
| E 13 | KSNV | 10/02/12 | 10/02/12 | | CM | 658a-9am | -T----- | :30 | 4 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 |

Order / Rev: 103291
 Alt Order #: 06825823
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2601

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|---|-------|----------------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 36 | KSNV | 10/01/12 | 10/01/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | M----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 37 | KSNV | 10/02/12 | 10/02/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 38 | KSNV | 10/03/12 | 10/03/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | --W---- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 39 | KSNV | 10/04/12 | 10/04/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | ---T--- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 40 | KSNV | 09/29/12 | 09/29/12 | Golf Golf | CM | 4a-8pm | -----S- | :30 | 2 | \$700.00 | 1 | 0.00 | NM | 2 | \$1,400.00 |
| RYDER CUP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | | 2 | \$700.00 | | 0.00 | | | |
| E 41 | KSNV | 09/30/12 | 09/30/12 | Golf Golf | CM | 4a-8pm | -----S | :30 | 2 | \$700.00 | 1 | 0.00 | NM | 2 | \$1,400.00 |
| RYDER CUP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 2 | \$700.00 | | 0.00 | | | |
| E 44 | KSNV | 09/28/12 | 09/28/12 | Dr. Phil Dr Phil | CM | 3-4p | ----F-- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 2 | \$450.00 | | 0.00 | | | |
| E 45 | KSNV | 10/01/12 | 10/01/12 | Dr. Phil Dr Phil | CM | 3-4p | M----- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 2 | \$450.00 | | 0.00 | | | |
| E 46 | KSNV | 10/02/12 | 10/02/12 | Dr. Phil Dr Phil | CM | 3-4p | -T----- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | | 2 | \$450.00 | | 0.00 | | | |
| E 47 | KSNV | 10/03/12 | 10/03/12 | Dr. Phil Dr Phil | CM | 3-4p | --W---- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | | | 2 | \$450.00 | | 0.00 | | | |
| E 48 | KSNV | 10/04/12 | 10/04/12 | Dr. Phil Dr Phil | CM | 3-4p | ---T--- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | | | | | 2 | \$450.00 | | 0.00 | | | |
| E 49 | KSNV | 09/28/12 | 09/28/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:30 PM-5:00 PM) | ----F-- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 50 | KSNV | 10/01/12 | 10/01/12 | | CM | 4-5pm | M----- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |

Order / Rev: 103291
 Alt Order #: 06825823
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2601

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|------------------------|-------|------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM) | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 51 | KSNV | 10/02/12 | 10/02/12 | NEWS 3 at 4 (1 HOUR)CM | | 4-5pm | -T----- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| 4PM NEWS (1 hour) (4:30 PM-5:00 PM) | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 52 | KSNV | 10/03/12 | 10/03/12 | NEWS 3 at 4 (1 HOUR)CM | | 4-5pm | --W---- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| 4PM NEWS (1 hour) (4:30 PM-5:00 PM) | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 53 | KSNV | 10/04/12 | 10/04/12 | NEWS 3 at 4 (1 HOUR)CM | | 4-5pm | ---T--- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| 4PM NEWS (1 hour) (4:30 PM-5:00 PM) | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 54 | KSNV | 09/28/12 | 09/28/12 | M-F Early News | CM | 5-630p | ----F-- | :30 | 3 | \$1,200.00 | 1 | 0.00 | NM | 3 | \$3,600.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 3 | \$1,200.00 | | 0.00 | | | |
| E 55 | KSNV | 10/01/12 | 10/01/12 | M-F Early News | CM | 5-630p | M----- | :30 | 3 | \$1,200.00 | 1 | 0.00 | NM | 3 | \$3,600.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 3 | \$1,200.00 | | 0.00 | | | |
| E 56 | KSNV | 10/02/12 | 10/02/12 | M-F Early News | CM | 5-630p | -T----- | :30 | 3 | \$1,200.00 | 1 | 0.00 | NM | 3 | \$3,600.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | | 3 | \$1,200.00 | | 0.00 | | | |
| E 57 | KSNV | 10/03/12 | 10/03/12 | M-F Early News | CM | 5-630p | --W---- | :30 | 3 | \$1,200.00 | 1 | 0.00 | NM | 3 | \$3,600.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | | | 3 | \$1,200.00 | | 0.00 | | | |
| E 58 | KSNV | 10/04/12 | 10/04/12 | M-F Early News | CM | 5-630p | ---T--- | :30 | 3 | \$1,200.00 | 1 | 0.00 | NM | 3 | \$3,600.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | | | | | 3 | \$1,200.00 | | 0.00 | | | |
| E 59 | KSNV | 09/28/12 | 09/28/12 | M-F Jeopardy | CM | 630-7pm | ----F-- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 60 | KSNV | 10/01/12 | 10/01/12 | M-F Jeopardy | CM | 630-7pm | M----- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 61 | KSNV | 10/02/12 | 10/02/12 | M-F Jeopardy | CM | 630-7pm | -T----- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 62 | KSNV | 10/03/12 | 10/03/12 | | CM | M-SA 8-11p / SUN | --W---- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |

Order / Rev: 103291
 Alt Order #: 06825823
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2601

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------|------|-------------------|-----------------|---------------------------|-------|------------------|---------------------|-----|-------------|------------|-----|---------------|------|-------|------------|
| | | | | Jeopardy in PRIME | | | | | | | | | | | |
| | | | | Jeopardy in Prime | | | | | | | | | | | |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | 1 | | \$1,300.00 | | | 0.00 | | | |
| E 63 | KSNV | 10/04/12 | 10/04/12 | M-F Jeopardy | CM | 630-7pm | ---T--- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| | | | | M-F Jeopardy | | | | | | | | | | | |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | | | 1 | | \$1,300.00 | | | 0.00 | | | |
| E 64 | KSNV | 09/28/12 | 09/28/12 | M-F Wheel | CM | 7-730pm | ----F-- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| | | | | M-F Wheel of Fortune | | | | | | | | | | | |
| WHEEL-FORTNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | 1 | | \$1,300.00 | | | 0.00 | | | |
| E 65 | KSNV | 10/01/12 | 10/01/12 | M-F Wheel | CM | 7-730pm | M----- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| | | | | M-F Wheel of Fortune | | | | | | | | | | | |
| WHEEL-FORTNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | 1 | | \$1,300.00 | | | 0.00 | | | |
| E 66 | KSNV | 10/02/12 | 10/02/12 | M-F Wheel | CM | 7-730pm | -T----- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| | | | | M-F Wheel of Fortune | | | | | | | | | | | |
| WHEEL-FORTNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | 1 | | \$1,300.00 | | | 0.00 | | | |
| E 67 | KSNV | 10/03/12 | 10/03/12 | Wheel of Fortune in PRIME | CM | M-SA 8-11p / SUN | --w---- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| | | | | Wheel in Prime | | | | | | | | | | | |
| WHEEL-FORTNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | 1 | | \$1,300.00 | | | 0.00 | | | |
| E 68 | KSNV | 10/04/12 | 10/04/12 | M-F Wheel | CM | 7-730pm | ---T--- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| | | | | M-F Wheel of Fortune | | | | | | | | | | | |
| WHEEL-FORTNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | | | 1 | | \$1,300.00 | | | 0.00 | | | |
| E 69 | KSNV | 09/29/12 | 09/29/12 | Vegas Inc. | CM | 6:30-8pm | -----S- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| | | | | Vegas Inc. | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | 1 | | \$425.00 | | | 0.00 | | | |
| E 70 | KSNV | 09/29/12 | 09/29/12 | Weekend Jeopardy/Wheel | CM | 630-730pm | -----S- | :30 | 2 | \$525.00 | 1 | 0.00 | NM | 2 | \$1,050.00 |
| | | | | WKND Jeop/Wheel | | | | | | | | | | | |
| JEOP/WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | 2 | | \$525.00 | | | 0.00 | | | |
| E 71 | KSNV | 10/01/12 | 10/01/12 | Mon PR 8-10p | CM | 8-10pm | M----- | :30 | 1 | \$4,000.00 | 1 | 0.00 | NM | 1 | \$4,000.00 |
| | | | | Monday Prime 8-10pm | | | | | | | | | | | |
| THE VOICE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | 1 | | \$4,000.00 | | | 0.00 | | | |
| E 72 | KSNV | 10/03/12 | 10/03/12 | SIGN ON-SIGN OFF | CM | 5a-459a | --w---- | :30 | 2 | \$3,000.00 | 1 | 0.00 | NM | 2 | \$6,000.00 |
| | | | | ROS | | | (9:00 PM-10:00 PM) | | | | | | | | |
| L&O:SVU | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | 2 | | \$3,000.00 | | | 0.00 | | | |
| E 73 | KSNV | 10/03/12 | 10/03/12 | SIGN ON-SIGN OFF | CM | 5a-459a | --w---- | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 1 | \$3,200.00 |
| | | | | ROS | | | (10:00 PM-11:00 PM) | | | | | | | | |
| CHICAGO FIRE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | 1 | | \$3,200.00 | | | 0.00 | | | |
| E 74 | KSNV | 09/28/12 | 09/28/12 | | CM | 8-9pm | ----F-- | :30 | 1 | \$1,700.00 | 2 | 0.00 | NM | 1 | \$1,700.00 |

| | |
|---------------|--------------|
| Advertiser: | NRCC-IE |
| Product Desc: | NRCC IE 2012 |
| Estimate: | 2601 |

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--|-------|-----------------------|-----------------|---------------|-------------------|-------------------------|-----|---------------|-------------|-------|-------------|
| | | | | Fri PR 8-9p Friday Prime 8-9pm | | | | | | | | | | | |
| WHO ARE YOU? | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$1,700.00 | | 0.00 | | | |
| E 75 | KSNV | 09/28/12 | 09/28/12 | Fri PR 9-10p Friday Prime 9-10pm | CM | 9-10pm | -----F-- | :30 | 1 | \$3,000.00 | 1 | 0.00 | NM | 1 | \$3,000.00 |
| GRIMM-NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$3,000.00 | | 0.00 | | | |
| E 76 | KSNV | 09/29/12 | 09/29/12 | Sat PR 9-10p Saturday Prime 9-10pm | CM | 9-10pm | -----S- | :30 | 1 | \$800.00 | 2 | 0.00 | NM | 0 | \$0.00 |
| PRIME-SAT-NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | | 1 | \$800.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/24/12-09/30/12 | | Sat PR 9-10p | | 9-10pm | -----Sa-- | :30 | | (\$800.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [INCORRECT INVENTORY CODE / PROGRAM CHANGE: Law & Order SVU airs 9-11pm on 9/29] | | | | | | | | | | | | | | | |
| E 77 | KSNV | 09/29/12 | 09/29/12 | Sat PR 10-11p Saturday Prime 10-11pm | CM | 10-11pm | -----S- | :30 | 1 | \$1,200.00 | 3 | 0.00 | NM | 0 | \$0.00 |
| L&O SVU-SA-NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/24/12-09/30/12 | | Sat PR 10-11p | | 10-11pm | -----Sa-- | :30 | | (\$1,200.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [INCORRECT INVENTORY CODE / PROGRAM CHANGE: Law & Order SVU airs 9-11pm on 9/29] | | | | | | | | | | | | | | | |
| E 78 | KSNV | 09/30/12 | 09/30/12 | NFL Pre-Game / FNA NFL Pre-Game | CM | 1p-530pm | -----S | :30 | 1 | \$2,500.00 | 1 | 0.00 | NM | 1 | \$2,500.00 |
| FTBL NITE AMR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$2,500.00 | | 0.00 | | | |
| E 79 | KSNV | 09/30/12 | 09/30/12 | NFL Football NFL Football | CM | 1P-9PM | -----S | :30 | 2 | \$10,000.00 | 1 | 0.00 | NM | 2 | \$20,000.00 |
| NBC SUN-FTBL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 2 | \$10,000.00 | | 0.00 | | | |
| E 80 | KSNV | 09/30/12 | 09/30/12 | News 3 Live in Prime News 3 in Prime | CM | 7-10pm | -----S | :30 | 2 | \$1,600.00 | 2 | 0.00 | NM | 2 | \$3,200.00 |
| NWS3 LVE-PRIME | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 2 | \$1,600.00 | | 0.00 | | | |
| E 81 | KSNV | 09/28/12 | 09/28/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | ----F-- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| NEWS 3 AT 11 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 82 | KSNV | 10/01/12 | 10/01/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | M----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| NEWS 3 AT 11 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 83 | KSNV | 10/02/12 | 10/02/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | -T----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| NEWS 3 AT 11 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 84 | KSNV | 10/03/12 | 10/03/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | --W----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| NEWS 3 AT 11 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 103291
 Alt Order #: 06825823
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2601
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|--|-------|-----------------|-------------------|-----|-------------|------------|-----|---------------|--------|-------|--------------|
| E 84 | KSNV | 10/03/12 | 10/03/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | --W---- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| NEWS 3 AT 11 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | 1 | | \$1,200.00 | | | 0.00 | | | |
| E 85 | KSNV | 10/04/12 | 10/04/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | ---T--- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| NEWS 3 AT 11 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | | | 1 | | \$1,200.00 | | | 0.00 | | | |
| E 86 | KSNV | 09/29/12 | 09/29/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 2 | \$1,100.00 | 1 | 0.00 | NM | 2 | \$2,200.00 |
| WKD2 NWS-AT 11 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | 2 | | \$1,100.00 | | | 0.00 | | | |
| E 87 | KSNV | 09/28/12 | 09/28/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | ----F-- | :30 | 2 | \$500.00 | 1 | 0.00 | NM | 2 | \$1,000.00 |
| TONITE SHW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | 2 | | \$500.00 | | | 0.00 | | | |
| E 88 | KSNV | 10/01/12 | 10/01/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | M----- | :30 | 2 | \$500.00 | 1 | 0.00 | NM | 2 | \$1,000.00 |
| TONITE SHW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | 2 | | \$500.00 | | | 0.00 | | | |
| E 89 | KSNV | 10/02/12 | 10/02/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | -T----- | :30 | 2 | \$500.00 | 1 | 0.00 | NM | 2 | \$1,000.00 |
| TONITE SHW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | 2 | | \$500.00 | | | 0.00 | | | |
| E 90 | KSNV | 10/03/12 | 10/03/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | --W---- | :30 | 2 | \$500.00 | 1 | 0.00 | NM | 2 | \$1,000.00 |
| TONITE SHW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | 2 | | \$500.00 | | | 0.00 | | | |
| E 91 | KSNV | 10/04/12 | 10/04/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | ---T--- | :30 | 2 | \$500.00 | 1 | 0.00 | NM | 2 | \$1,000.00 |
| TONITE SHW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | | | 2 | | \$500.00 | | | 0.00 | | | |
| E 92 | KSNV | 09/29/12 | 09/29/12 | Saturday Night Live Saturday Night Live | CM | 1130pm-1:02am | -----S- | :30 | 2 | \$1,400.00 | 1 | 0.00 | NM | 2 | \$2,800.00 |
| SAT NITE LIVE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | 2 | | \$1,400.00 | | | 0.00 | | | |
| E 93 | KSNV | 09/30/12 | 09/30/12 | Sports Night in Las Vegas Sports Night in Las Vegas | CM | Sun 1135p-1200a | -----S | :30 | 1 | \$400.00 | 1 | 0.00 | NM | 1 | \$400.00 |
| SPORT NT-L VGS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | 1 | | \$400.00 | | | 0.00 | | | |
| N 94 | KSNV | 09/30/12 | 09/30/12 | NFL Pre-Game / FNA NFL Pre-Game | CM | 1p-530pm | -----S | :30 | 1 | \$2,500.00 | 1 | 0.00 | NM | 1 | \$2,500.00 |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | 1 | | \$2,500.00 | | | 0.00 | | | |
| N 95 | KSNV | 09/28/12 | 09/28/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | ----F-- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | 1 | | \$500.00 | | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 161 | \$151,025.00 |